



# AFFILIATE HANDBOOK



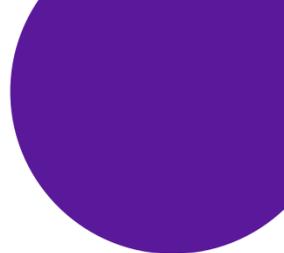
# TABLE OF CONTENTS



**JUSTIN BROWN**

**AFFILIATE PARTNER**

- Welcome to the Affiliate Program ..... 02
- Getting Started ..... 03
- Commission & Rewards ..... 04
- Referral Credit ..... 05
- Commission Payouts ..... 06
- Your Affiliate Links ..... 07
- Video Training Series ..... 09
- Meet Fellow Affiliates ..... 10
- Dashboard Tour ..... 12
- Brand Truths ..... 15
- Brand Narratives ..... 16
- How to Refer People ..... 17
- Promotion Tips ..... 18





**ALEX MONTAS**

**VP OF GROWTH**

# WELCOME TO THE AFFILIATE PARTNERSHIP PROGRAM

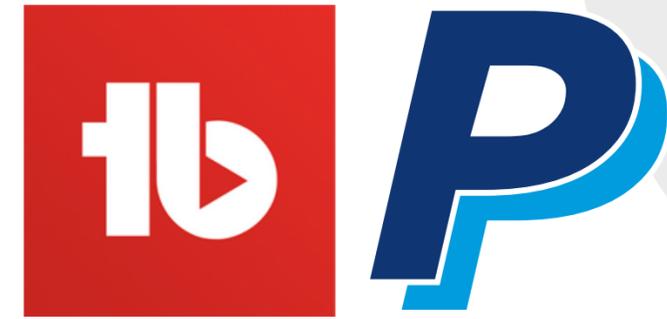
---

We're excited to have you on board. This handbook will teach you all the in's and out's of the TubeBuddy Affiliate Program. It'll help get you set up with your affiliate account, your affiliate links, and show you where you can find promotional assets. It will also give you ideas, inspiration, and tips on how to be a successful affiliate partner on our program.

You'll also meet some of our fantastic affiliate partners and team members as you turn the pages of this handbook.

You're one step closer to earning and building your residual income as a TubeBuddy Affiliate!

# BECOME A TUBEBUDDY AFFILIATE IN 3 EASY STEPS



**MARISSA ROMERO**

**AFFILIATE PARTNER**

- 1 Setup your Affiliate Account**  
Click on this link to sign-up.  
<https://www.tubebuddy.com/affiliates/signup>
- 2 Enter your PayPal email address**  
This is how we will pay you every month.  
Don't have an account? It's free to sign up.
- 3 Click "Submit" and you're done**  
Congratulations, you're officially a TubeBuddy Affiliate and one step closer to building a new revenue stream!

# COMMISSION & REWARDS

As you generate installs (not sales) through your affiliate link, you'll unlock rewards and tools in addition to getting paid!



## Standard Affiliate

- Every affiliate starts out at this level
- 30% commission
- \$10 minimum payout



## VIP Affiliate (once you reach 50 Installs)

- 30% commission
- Free 1 Year Star License for 1 Channel
- No minimum payout



## Super Affiliate (once you reach 250 Installs)

- 30% commission
- Free Legend Plan License for 1 Channel
- No minimum payout



**NICK NIMMIN**

**AFFILIATE PARTNER**



**CATHRIN MANNING**

**AFFILIATE PARTNER**

# HOW TO EARN REFERRAL CREDITS

---

An affiliate code is assigned to a user when the user creates a TubeBuddy account.

If a user already has a TubeBuddy account, you do not receive credit for any payments. You only receive credit if they used your TubeBuddy affiliate link to get to TubeBuddy's website and then created a new TubeBuddy account.

Once a user is assigned an affiliate code, the affiliate partner will get credit for all channels and all payments made by that user.

# COMMISSION PAYOUTS

## Payments

We offer a 30-day money back guarantee so affiliates are not paid until the guarantee period ends. Additionally, we pay between the 1st - 15th of each month. Commissions are paid via PayPal and only via PayPal.

## All Commissions are Recurring

You will continue to receive your commission for every payment that we receive each month for monthly licenses (or each year on annual plans).

## For Example

If someone who is tied to your affiliate code purchases a license on May 5th, you'll receive your commission between July 1st - 15th via PayPal. You'll receive this commission every month for as long as they are on a paid plan.

A circular portrait of a man with short hair and a beard, smiling. He is wearing a dark teal button-down shirt. The background is dark with some blurred lights.

**OWEN VIDEO**

**AFFILIATE PARTNER**



**ALI ABDAAL**

**AFFILIATE PARTNER**

# CREATING YOUR AFFILIATE LINK

---

When referring people to TubeBuddy, it's important that you use a URL with your unique Affiliate Code. That is how we are able to track your referrals.

So for example, if my Affiliate Code is "JMS" , the link that I will share with my audience is:

<https://www.tubebuddy.com/jms>



**DUSTY PORTER**

**AFFILIATE PARTNER**

## 30-DAY FREE TRIAL LINK

---

You can also give your audience a 30-Day Free Trial on any of the TubeBuddy Paid Plans by adding your affiliate code to the end of this URL:

<https://www.tubebuddy.com/freetrial?a=<INSERT CODE>>

If my affiliate code is "JMS", the link that I would share with my audience to they can claim a 30-Day Free Trial is:

<https://www.tubebuddy.com/freetrial?a=JMS>

# VIDEO TRAINING SERIES

You're invited to this free video series!

We've created a detailed series of short videos to help you find all of the resources available to you as an affiliate partner. We'll also take you on a tour of the affiliate dashboard so you can find all of your stats, and share the best ways to promote your affiliate link with your audiences on different channels and social platforms.

Be sure to watch this series, we promise that it'll help you in your journey to becoming a successful TubeBuddy Affiliate Partner!



[CLICK TO WATCH THE FULL SERIES ON YOUTUBE.](#)

# SUCCESS STORY: ROBERTO BLAKE

Roberto Blake has earned over \$250,000 through the TubeBuddy Affiliate Program, and here's how he did it.



**ROBERTO BLAKE**

**AFFILIATE PARTNER**

- 1 Tutorial and Review Videos**  
Roberto creates dedicated TubeBuddy tutorial and review videos every month for his channel.
- 2 Mentions TubeBuddy in Livestreams**  
During Roberto's livestreams, he will not only mention TubeBuddy but will also share his screen and show his viewers how he uses the tools inside TubeBuddy.
- 3 Inserts his Affiliate Link in Every Video Description on YouTube**  
This is a must-do for anyone on the TubeBuddy Affiliate Program.

# SUCCESS STORY: ERIKA VIEIRA

Erika Vieira is a YouTube Creator, Podcaster, Online Course Creator, and Community Builder. She helps female creative and entrepreneurs who are looking to expand their reach online.



**ERIKA VIEIRA**

**AFFILIATE PARTNER**

**1**

## **YouTube Power Hour Podcast**

Erika mentions TubeBuddy, and often discusses specific features inside her long-running YouTube Power Hour Podcast. Many of her guests are also TubeBuddy users :)

**2**

## **Features TubeBuddy inside her Private Community**

Erika features TubeBuddy inside her private Facebook Group, and will run private live trainings around TubeBuddy features throughout the year.

**3**

## **Teaches TubeBuddy inside her Paid Course**

Congratulations, you're officially a TubeBuddy Affiliate and one step closer to building a new revenue stream!

# DASHBOARD

This is where you can track your earnings, update your account information, and find valuable assets.

<https://www.tubebuddy.com/affiliates/dashboard>

Super Affiliate  
30% Commission

**TUBEBODDY**  
tubebuddy.com/tubebuddy

PayPal Email

affiliates@tubebuddy.com

Clicks	Installs	Purchases	Payments
Last Month <b>587</b> ▲ 12.2%	Last Month <b>159</b> ▲ 22.3%	Last Month <b>26</b> ▲ 117%	Last Month <b>\$1,773.60</b> ▲ 11.2%
This Month (so far) <b>38</b>	This Month (so far) <b>6</b>	This Month (so far) <b>1</b>	This Month <b>\$1,057.61</b> Next Month (est. so far) <b>\$1,435.20</b>
Lifetime <b>20,861</b>	Lifetime <b>5,725</b>	Lifetime <b>838</b>	Lifetime <b>\$31,106.01</b>

none

REPORTS

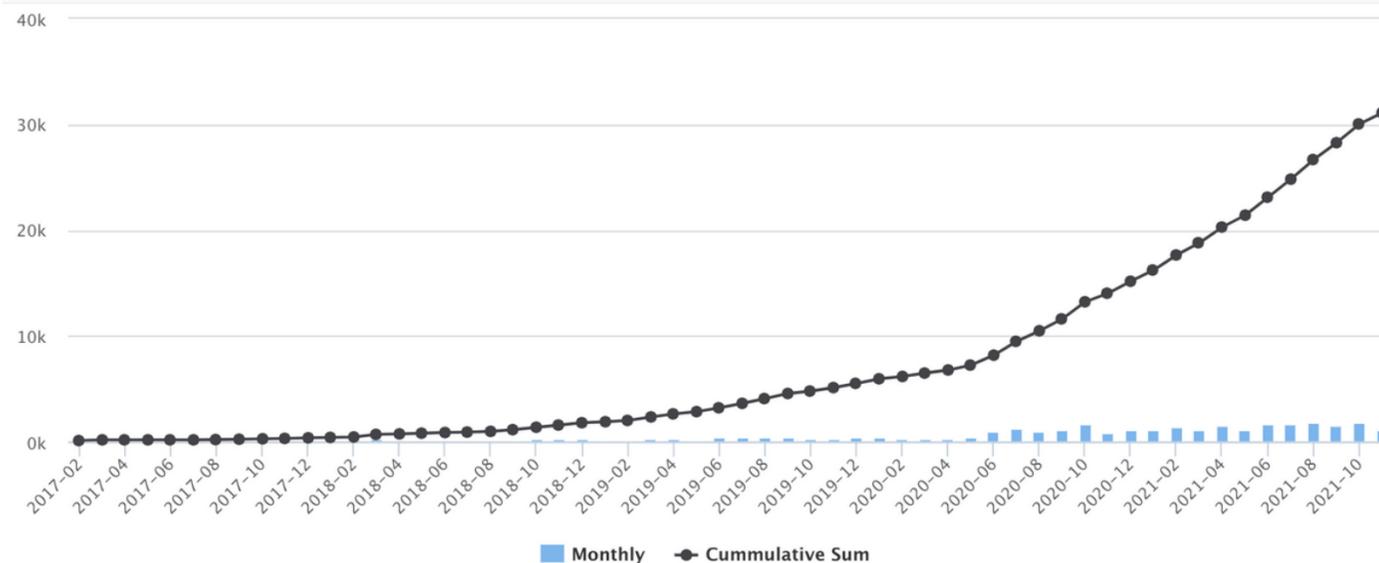
Download Subscription History 📄

PAYMENTS

Date	Amount	Email	Trans. Id
Nov 02, 2021	\$1,057.61	tubebuddy.com	TB1234
Oct 05, 2021	\$1,773.60	tubebuddy.com	TB1234
Sep 08, 2021	\$1,595.61	tubebuddy.com	TB1234
Aug 04, 2021	\$1,851.47	tubebuddy.com	TB1234
Jul 04, 2021	\$1,711.28	tubebuddy.com	TB1234

CUMMULATIVE LIFETIME PAYMENTS

**\$31,106.01**



# DASHBOARD: OVERVIEW

Track your affiliate link stats, clicks, installs, purchases/upgrades and monthly commissions. You can also update your PayPal email here.

 Affiliate Dashboard

**DETAILS**

**Super Affiliate**  
30% Commission

**TUBEBODDY**  
tubebuddy.com/tubebuddy

**PayPal Email**  
affiliates@tubebuddy.com

Clicks	Installs	Purchases	Payments
Last Month <b>587</b> ▲12.2%	Last Month <b>159</b> ▲22.3%	Last Month <b>26</b> ▲117%	Last Month <b>\$1,773.60</b> ▲11.2%
This Month (so far) <b>38</b>	This Month (so far) <b>6</b>	This Month (so far) <b>1</b>	This Month <b>\$1,057.61</b> Next Month (est. so far) <b>\$1,435.20</b>
Lifetime <b>20,861</b>	Lifetime <b>5,725</b>	Lifetime <b>838</b>	Lifetime <b>\$31,106.01</b>

**CUMMULATIVE LIFETIME PAYMENTS** **\$31,106.01**

**BONUS**  
none

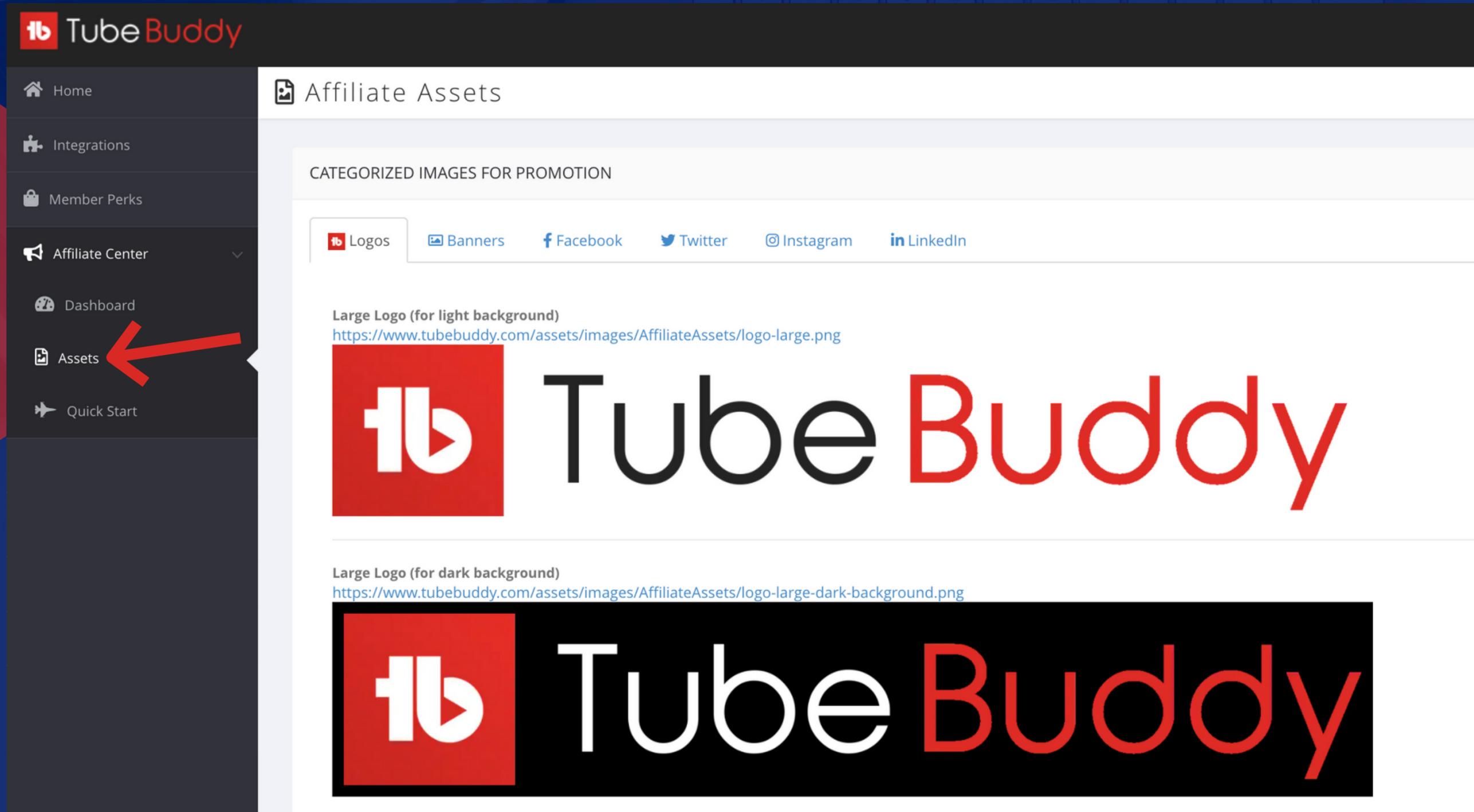
**REPORTS**  
[Download Subscript](#)

**PAYMENTS**

Date	A
Nov 02, 2021	\$
Oct 05, 2021	\$
Sep 08, 2021	\$
Aug 04, 2021	\$
Jul 04, 2021	\$

# DASHBOARD: ASSETS

Helpful logo files, graphics, and post-ready images for all of your social media and content platforms, to make it easier for you to share TubeBuddy with your audiences and communities.



The screenshot displays the TubeBuddy dashboard interface. On the left is a dark sidebar with navigation options: Home, Integrations, Member Perks, Affiliate Center, Dashboard, Assets (highlighted with a red arrow), and Quick Start. The main content area is titled 'Affiliate Assets' and features a section for 'CATEGORIZED IMAGES FOR PROMOTION'. This section includes tabs for Logos, Banners, Facebook, Twitter, Instagram, and LinkedIn. Under the 'Logos' tab, two options are shown: 'Large Logo (for light background)' with a URL and a preview of the logo on a white background, and 'Large Logo (for dark background)' with a URL and a preview of the logo on a black background. Both logos consist of a red square with a white 'tb' icon and the text 'Tube Buddy' in black and red.



**CATHERINE PERRY**

**AFFILIATE PARTNER**

# BRAND TRUTHS

---

We stand by our brand truths and keep these in mind any time we talk about TubeBuddy. As a TubeBuddy Affiliate, you should also keep these in mind as you promote TubeBuddy to your audience. It will ensure that your message aligns with TubeBuddy's in the marketplace, resulting in a more successful partnership.

- Friendly
- Authentic
- Valuable
- Innovative
- Unifying

# BRAND NARRATIVE

---

## TubeBuddy believes...

Everyone can achieve their YouTube dreams with the right tools and a great support system.

## TubeBuddy provides...

The confidence and resources to test, learn and grow their channel to whatever heights they can imagine.

## TubeBuddy does this through...

An innovative suite of tools that consists of everything creators need to best optimize their channels, save time and ease frustrations.

## TubeBuddy welcomes...

EVERYONE into their community of experts and like-minded creators who are here to help wherever and whenever they are needed.



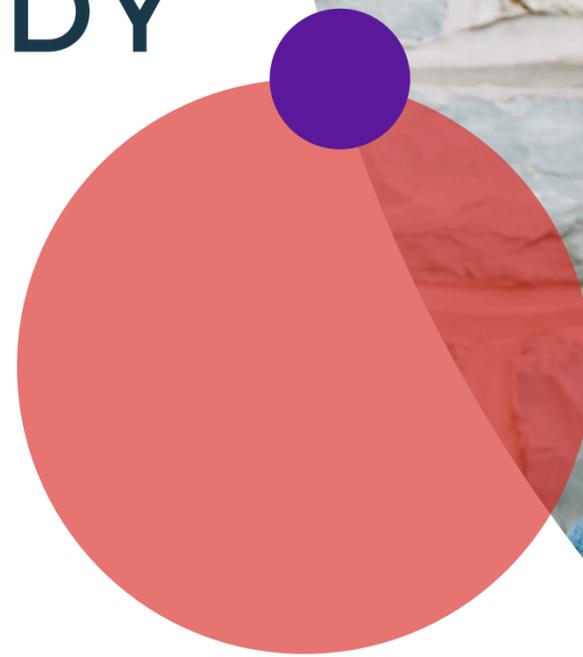
**DAN CURRIER**

**AFFILIATE PARTNER**

# HOW TO REFER PEOPLE TO TUBEBUDDY

---

- **Be authentic**  
Do what feels natural and organic. Tell your story and how TubeBuddy has impacted you.
- **Promote**  
Make videos and show what TubeBuddy can do! Utilize your YouTube channel and other social platforms.
- **Affiliate Code**  
When referring people to TubeBuddy, it's important that you use a URL with your Affiliate Code. That is how we are able to track which people you referred.



**TRENA LITTLE**

**AFFILIATE PARTNER**

# REFERRAL TIPS

---

## Social Media

Social media platforms allow you to share your TubeBuddy affiliate links with an already-active audience.

## YouTube

TubeBuddy is built for YouTube so creating videos about TubeBuddy and posting them to your channel is a great way to promote the product.

## Email Marketing

Sending a message for your email subscribers, sharing how powerful TubeBuddy it when it comes to growing and managing their channel is a great way to drive traffic to your affiliate link.

## Online Courses and Memberships

If you have a paid course or membership, we can provide a bonus to your audience, to add value to your program. Please email our team at [affiliates@tubebuddy.com](mailto:affiliates@tubebuddy.com) to discuss.



**DIANA GLADNEY**

**AFFILIATE PARTNER**



**RENEE TEELEY**

**VP OF COMMUNITY**

# HAVE QUESTIONS?

---

## Email Us

If you have any questions, or suggestions on how to improve our Affiliate Program, we'd love to hear from you. Simply email [affiliates@tubebuddy.com](mailto:affiliates@tubebuddy.com) and our team will be here to support you.

## Join one of our Affiliate Communities

We value the power of community. Join our Affiliate Communities inside our [Community Forums](#) or our [Discord Server](#). You'll meet fellow affiliate partners, as well as our team members to answer questions and share ideas.

## Let's get started!

Thank you again for joining our Affiliate Partner Program. We can't wait to work with you to building a long lasting partnership.

**WE'RE EXCITED TO  
BE A PART OF YOUR  
CREATOR JOURNEY!**